



Making Homes for Wildlife on the Move in Atlanta!

The Metro Atlanta Flyway Cities Coalition

Atlanta has been identified as one of the fastest growing cities in the country. In our metropolitan area, the effects of rapid urbanization, pollution, drought and invasive species have severely degraded natural habitats. Many of our native species, including the Peregrine falcon, are having difficulty finding space they can call home.

Using the term “flyways” to describe large corridors of habitat on which migratory and resident wildlife depend, urban areas often represent insurmountable “holes” in those corridors. Expanses of asphalt and grass lawns don’t offer the food or shelter needed by migratory species or resident plants and animals. **WE MUST ACT NOW** to restore and reconnect native habitat in urban areas, especially in North America’s flyway corridors.

The Coalition Addresses an Urgent Need

Solving the problem of dwindling flyway habitat requires a united effort. National Wildlife Federation (NWF), the Odum School of Ecology at the University of Georgia and other like-minded organizations are forming a **Flyway Cities Coalition** of elected officials, city and county planners, academics, state and federal agencies, non-profit organizations, nature centers, educational institutions, faith-based organizations, volunteers, and local civic groups to work together to enhance the Atlantic Flyway within the Atlanta metropolitan area.

The Metro Atlanta Flyway Cities Coalition is part of a national effort to protect and restore wildlife habitat in key cities throughout the



SIGN UP TODAY!

Become a Flyway Cities Coalition partner now. Join with others in the Metro Atlanta area to protect and restore wildlife habitat. To sign up and learn more, contact:

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flyways of North America. Flyway Cities Coalitions are already at work in San Diego, California, and in Greater Fort Lauderdale, Florida. Coalition launches are being planned for Austin, Texas, and Seattle, Washington, and for additional cities in the coming years, increasing and connecting quality land and water habitats within each flyway as the nationwide Coalition grows.

Flyway Cities Goals

There are 2 major goals to the Flyway Cities Coalition:

- To measurably increase the quantity, quality and connectivity of key habitats within the flyway corridors to help migratory and resident species of native wildlife and plants.
- To foster a committed base of citizens, businesses, conservation groups, government agencies, academics and others dedicated to habitat restoration in their communities.

Coalition Strategy

We can more effectively leverage our individual resources and strengths by joining together to create and restore native habitats and aid wildlife. Partner organizations will come together in working groups to set specific goals for the Atlanta region, striving for an increase of at least 10 percent of wildlife habitat acreage protected or restored per year. Coalition working groups will divide into smaller groups to develop targeted strategies for:

- identifying key species and habitats to protect
- increasing, restoring and/or connecting key habitats
- developing community gardens for food, birds and pollinators
- identifying and establishing new partnerships
- marketing, advertising and promoting the Coalition
- cross-promoting between organizations
- fundraising through grants and in-kind donations, and
- educating the general public and motivating people to take action.



A young peregrine falcon—symbol of the Atlanta Flyway Cities Coalition.



A volunteer planting native plants to restore wildlife habitat.

To learn more about the national Flyway Cities Coalition, go to

www.flywaycities.org

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